

CheckLight presents at a Water Technologies Summit in San Jose, California

San Jose Feb 3-5th, 2010- Dr. Nirit Ulitzur, CheckLight Founder & CTO, presented CheckLight's recent technological advancements at the recently held conference in San Jose entitled- "Strategic Opportunities in Water Technologies Summit".

<http://www.infocastinc.com/index.php/conference/water>

Speaking at the Pre-Summit Water Technologies Innovation Showcase, in front of an audience of over a hundred water professionals, Dr Ulitzur elaborated on CheckLight's AquaVerity Solution for comprehensive safe-guarding of water safety using luminescent bacteria.

"The conference served as an excellent opportunity to present our unique monitoring technology to people who are interested in minimizing water foot-print by water treatment and re-use in various market niches that are not directly related to drinking water" said Dr. Ulitzur.

The conference, considered to be the new Business Development Event of the Year for Water Tech Player, provided an unparalleled forum for developers and vendors of water management and treatment technologies to hear about end-user markets, and meet with buyers to network and exchange ideas, internationally recognized experts survey domestic and global market opportunities and hurdles, and a series of market-by-market panels with major industry buyers will provide insight into the specifics of each segment. The event also serves to highlight investment opportunities in innovative technologies, services and business models.

About CheckLight

Founded in 2001 by Dr. Nirit Ulitzur, CheckLight Ltd. is a private company, based in Israel. Since its foundation CheckLight has engaged extensively in developing and marketing technologies for drinking water quality testing applications.

In early 2008 Whitewater (www.w-water.com), a leading Israeli water technologies company, has become a strategic investor in CheckLight.

CheckLight's products are being successfully used by China's Environmental Protection Ministry, leading water labs in Europe and North America, the Israeli National Water company, and more.