

Eyal Mor is appointed as CheckLight's CEO

Tel Aviv, Israel, September 1, 2008 - CheckLight Ltd, Leading provider of innovative bioluminescence-based solutions for rapid water quality testing and online monitoring, announced today that Eyal Mor joins the company as CEO.

Mr. Mor brings to CheckLight his vast experience in leading technological start-up companies into global markets,.

Mr. Mor was the Founder and CEO of Impactia technologies, provider of advanced solutions for turning enterprise outgoing email messages into intelligent marketing platform.

Before founding Impactia Mor has been CEO of Blue Systems Inc. a software services firm, CEO of software vendor AdWise Ltd., General Manager of software vendor WorkplacelQ, SAP Marketing Manager at TEKEM (currently part of Ness Technologies Ltd.), and large-scale projects manager at the IDF's Mamram Computing Center.

"I'm both excited and optimistic about joining CheckLight," commented Eyal Mor. "It is rare to find a young start-up company with break-through technology, addressing one of the biggest challenges facing water suppliers are facing around the globe – the assurance of drinking water quality and safety."

"The appointment of Eyal Mor as our CEO is a great boost of energy," added Dr. Nirit Ulitzur, founder and CTO of CheckLight. "Our strategy from the very beginning was to use the experience gained in the high-tech industry, of fast growth from a start-up company into a global player. I have no doubt that Eyal is capable of leveraging this experience and implementing it in the cleantech industry setting in which CheckLight operates".

About CheckLight

Founded in 2001 by Dr. Nirit Ulitzur, CheckLight Ltd. is a private company, based in Israel. Since its foundation CheckLight has engaged extensively in developing and marketing technologies for drinking water quality testing applications.

In early 2008 WhiteWater (www.w-water.com), a leading Israeli water technologies company, has become a strategic investor in CheckLight.

CheckLight's products are being successfully used by China's Environmental Protection Ministry, leading water labs in Europe and North America, the Israeli National Water company, and more.